

## **PRIVACY NOTICE**

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British Curling operates the website [www.britishcurling.com](http://www.britishcurling.com) (the “Website”) and will be a “controller” of the personal information that you provide to us through the Website, unless otherwise stated.

British Curling is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the British Curling Website and governs data collection and usage. By using the British Curling website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

British Curling may collect personally identifiable information if you use any online forms, such as your e-mail address, name, home or work address or telephone number. British Curling may also collect anonymous demographic information, which is not unique to you, such as your postcode, age, gender, preferences, interests and favourites.

There is also information about your computer hardware and software that is automatically collected by the British Curling website. This information can include: your IP address, browser type, domain names, access times and referring Website addresses. This information is used by British Curling for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the British Curling Web site. We encourage you to review the privacy statements of websites you choose to link to from British Curling so that you can understand how those websites collect, use and share your information. British Curling is not responsible for the privacy statements or other content on websites outside of the British Curling Website.

### **Use of your Personal Information**

British Curling collects and uses your personal information to operate the British Curling Website and deliver the services you have requested. British Curling also uses your personally identifiable information to inform you of other products or services available from British Curling and its affiliates. British Curling may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

British Curling does not sell, rent or lease its customer lists to third parties. British Curling may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, British Curling may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to British Curling, and they are required to maintain the confidentiality of your information.

British Curling does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

British Curling keeps track of the Website and pages our customers visit within British Curling, in order to determine what British Curling pages/services are the most popular. This

data may be used to deliver customized content and advertising within British Curling to customers whose behaviour indicates that they are interested in a particular subject area. British Curling Website will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on British Curling or the site; (b) protect and defend the rights or property of British Curling; and, (c) act under exigent circumstances to protect the personal safety of users of British Curling, or the public.

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The British Curling Website uses “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you. For more information on cookies, please view [www.allaboutcookies.org](http://www.allaboutcookies.org).

### **Security of your Personal Information**

British Curling secures your personal information from unauthorized access, use or disclosure. British Curling secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorised access, use or disclosure.

### **Changes to this Statement**

British Curling will occasionally update this Statement of Privacy to reflect company and customer feedback. British Curling encourages you to periodically review this Statement to be informed of how British Curling is protecting your information.

### **Contact Information**

British Curling welcomes your comments regarding this Statement of Privacy. If you believe that British Curling has not adhered to this Statement, please contact British Curling at [info@britishcurling.com](mailto:info@britishcurling.com). We will use commercially reasonable efforts to promptly determine and remedy the problem.